

# Lost and Found

The Younger Unchurched

and the Churches that Reach Them

by Ed Stetzer, Richie Stanley, and Jason Hayes

## ABOUT THE BOOK

*Lost and Found* presents comprehensive research about, and in-depth interviews with, over one thousand young adults in their twenties, mostly in regard to how open their generation is to spiritual things. The findings will surprise many readers and break some long established assumptions.

Expert church and culture author Ed Stetzer (*Breaking the Missional Code*) joins with twenty-year church research veteran Richie Stanley and young adult ministry specialist Jason Hayes to examine the younger unchurched and hundreds of congregations that are effectively reaching them.

Any church that is concerned about outreach to this generation will discover principles and ideas to learn from and adapt into their own ministry.

## BEST-SELLING POINTS

- A leading national church research expert shares his surprising findings about the younger unchurched audience (ages twenty-five to thirty-four) and the churches that have found a way to reach them.
- Ed Stetzer has sold more than **75,000** copies of his three previous B&H books combined, and each title continues to perform exceedingly well.
- Stetzer frequently ranks **#1** in sales for the Social Theology category.
- New book is based on research that made headlines in *USA Today* and generated more than 500 response comments to the newspaper's site.

## ABOUT THE AUTHORS

**Ed Stetzer** is director of LifeWay Research and missiologist in residence at LifeWay Christian Resources in Nashville, Tennessee. He holds two masters, two doctoral degrees, and has written dozens of articles and widely heralded books including *Planting Missional Churches*, *Breaking the Missional Code*, and *Comeback Churches*. Ed and his wife have three daughters.

**Richie Stanley** is director of research at the North American Mission Board's Center for Missional Research in Alpharetta, Georgia.

**Jason Hayes** is the young adult ministry specialist at LifeWay Christian Resources, serving as the voice and face of Threads, the company's young adult (18-34) initiative.

## UP SALES!

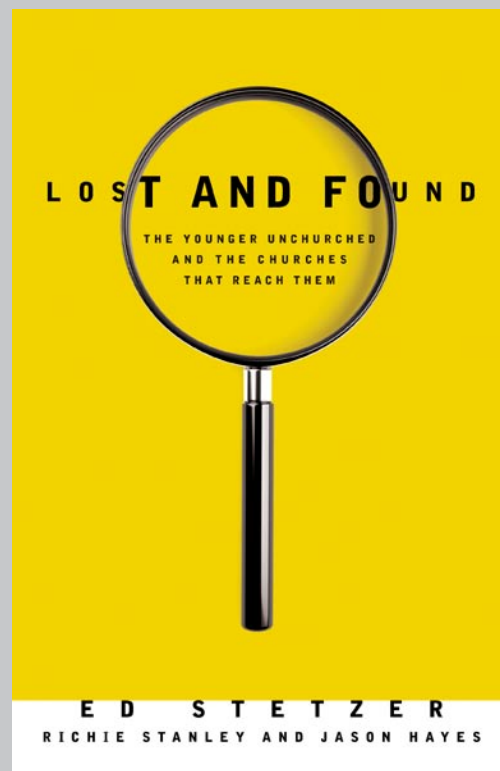
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**Release Date:** January 1, 2009

**ISBN-13:** 978-0-8054-4878-8

**Retail Price:** \$17.99

**Format:** Jacketed hardcover

**Page Count:** 240

**Trim Size:** 5 1/2 x 8 1/2

**Spine Width:** .81"

**Weight:** .93 lb

**Carton Quantity:** 24

**BISAC:** RELO30000 RELIGION/  
Christian Ministry/Evangelism

**ECPA Category:** Church & Ministry/  
Church Life/Evangelism & Outreach

**Rights:** Worldwide

**Copyright Year:** 2009

**Author Hometown:** Nashville, TN

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