

CONTACT:

Nancy Lovell 214-536-2329
Nancy@Lovell-Fairchild.com

Julie Fairchild 214-536-0037
Julie@Lovell-Fairchild.com

Monique Sondag 214-536-4319
Monique@Lovell-Fairchild.com

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THE LOVE DARE: LEGACY EDITION
NYT and PW Bestseller Now in New Legacy Edition
www.LoveDareBook.com

NASHVILLE—Dec. 4, 2008. **THE LOVE DARE**—New York Times, Publishers Weekly, and USA Today bestseller, and no. 1 CBA book of 2008—kicks off the new year with a special new limited version: Jan. 1, 2009, bookstores across the US will unveil the beautiful leather-like **THE LOVE DARE LEGACY EDITION**.

THE LOVE DARE, which began as a plot device in the fall of 2008's hit film **FIREPROOF**, sold 300,000 copies into bookstores before the movie ever hit theaters. As the movie debuted and proceeded to set records, so did book sales. **FIREPROOF** opened at fourth in the nation and earned \$33 million at the box office. **THE LOVE DARE** has 1.3 million books in print and sales continue briskly.

"Plot device, book, marriage saver, movement . . . bestseller," said John Thompson, vice president of marketing for B&H Publishing Group. "Printing this book was a privilege. Watching it become our top seller ever has been the cream."

"Like **THE LOVE DARE** movie edition, the **LEGACY EDITION** is both a book and a journal," said Stephen Kendrick who, with his brother Alex, wrote both the movie and the book. "In time for New Year's resolutions and new beginnings, **THE LEGACY EDITION** is something married couples will want to use, save and ultimately pass down."

In FIREPROOF, Caleb Holt is headed for divorce when his father hands him a book—a handwritten 40-day challenge to practice and learn unconditional love. In the movie, as Caleb attempts to follow the book, he resents his wife’s indifference. Out of respect for his father, however, he forges through: *Day One, Love is Patient; Day Two, Love is Kind; Day Three, Love is Thoughtful*. Caleb bites his tongue, sets out coffee, and resets his priorities, but it’s no use. By day 20 he hits a wall and cries out to God. And a new love story begins.

And audiences leave theaters saying: “How can I get that book?”

Churches across the US eagerly purchased THE LOVE DARE movie edition in bulk during the theatrical release. Now they’re buying “event versions” of the DVD, and THE LOVE DARE LEGACY EDITION for gifts, and for marriage classes and couples. Marriage and family counselors make similar use of the DVD and books. Many, many classes, churches, and organizations order in bulk—building on the conversation the movie starts.

THE LOVE DARE and FIREPROOF come from the creators of FACING THE GIANTS, the 2006 movie that surprised the film industry by earning \$10.1 million at the box office with an all-volunteer cast. The FACING THE GIANTS DVD sold 1.5 million copies in 14 languages and 58 countries (on every continent!). FIREPROOF and FACING THE GIANTS were made by Sherwood Pictures, marketed by Provident Films and Sony Pictures Home Entertainment, and distributed theatrically by Samuel Goldwyn Films.

B&H Publishing Group, a division of LifeWay Christian Resources, produces some of today’s most sought-after books, Bibles, church supplies, and multimedia products. From its original core of Bibles, textbooks, and reference titles, B&H has developed into a major publisher of Christian living, fiction, youth, history, academic, reference, and electronic products. B&H is home to bestselling authors Beth Moore, Henry Blackaby, Gary Chapman, Oliver North, Chuck Norris, Vicki Courtney, Dan Miller, and Thom S. Rainer.

Learn more at www.LoveDareBook.com