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TWO MILLION *LOVE DARE* BOOKS IN PRINT Back Atop New York Times Bestseller List B&H Publishers Announces New Landmarks www.lovedarebook.com

NASHVILLE—Feb. 17, 2009—*The Love Dare* book, again a New York Times no. 1 bestseller (20th week on the paperback/advice list), and originally a plot device in *Fireproof*—the top-grossing independent film of 2008—has hit 2.2 million copies in print.

B&H Publishers prints and distributes the paperback version of *The Love Dare* (its release timed with the movie's premier), the leather-like Legacy Edition, and most recently the Spanish version. "Looking back, what a brilliant idea to put a life-changing book in the plot of a life-changing movie," said John Thompson, B&H marketing vice president. "Every movie showing promotes the book. In reality, both movie and book are deliberate ministry to help restore marriages."

And both have hit bulls' eyes. Thousands of emails and testimonials—many of them at www.SharetheLove.com—report relationships restored, marriages saved, love recaptured, divorces dissolved—even renewal in non-romantic relationships such as parents and children, brothers and sisters.

The Love Dare entered the market timed with the movie premier on Sept. 26, 2008. By the end of opening weekend, *Fireproof* was fourth in the nation and *The Love Dare*—a book the father in the movie asks his son to read—was shooting up the Amazon charts.

More than 7,000 churches have purchased the *Fireproof* DVD in site-license packages that include banners, tickets, brochures, and more. Many of those churches include taking on The Love Dare challenge in groups and classes.

"Fare more than a movie or a book, this is a movement," Thompson said. "Lives changes and grassroots endorsements spread like wildfire. What a privilege to witness the phenomenon at ground level."

B&H Publishing Group, a division of LifeWay Christian Resources, produces some of today's most sought-after books, Bibles, church supplies and multimedia products.