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FIREPROOF movement fuels need for *The Love Dare*

NASHVILLE, TENN: *The Love Dare*, as featured in the popular new movie FIREPROOF (from the creators of the #1 best selling DVD Facing the Giants), is a 40-day challenge for husbands and wives to understand and practice unconditional love. Each day readers will learn about a unique aspect of the nature of love and receive a “dare” to help implement that characteristic into their marriage. Study topics include:

- ∞ A breakdown of the most famous Biblical passages on love
- ∞ What to do when you feel like you have “fallen out of love”
- ∞ Understanding the difference between following and leading your heart
- ∞ Keys to consistently giving and receiving love

FIREPROOF releases September 26 from Sherwood Pictures and Provident Films. An action-packed love story, FIREPROOF is already uniting marriage advocates across the United States and will have audiences laughing and crying as they are drawn into the world of a firefighter, his wife, and a marriage worth rescuing. The film stars Kirk Cameron as a man on the brink of divorce who rethinks his marriage commitment after working through a handwritten book from his father entitled *The Love Dare*. Now the most frequently asked question after FIREPROOF screenings is: “Where can I get *The Love Dare* book?”

Written by Alex and Stephen Kendrick, *The Love Dare* will be released in paperback by B&H Publishing on September 26 to coincide with the movie release. A deluxe “Legacy Edition” of the book will be available in January 2009.

“Few things are more important to church and society than marriage and family life,” said Brad J. Waggoner, president and publisher of B&H Publishing Group. “When the destruction of a broken marriage strikes close to home, people normally desire a remedy. *The Love Dare* is a great source of practical wisdom that will help marriages, whether just starting out or celebrating golden anniversaries.”

While FIREPROOF fuels the desire for *The Love Dare*, statistics prove the desperation people feel. Married couples have become a minority, and studies show that 50% of people, regardless of religious affiliation, will be divorced at least once in their lifetime—a statistic that illustrates the general lack of understanding of covenant love.

Learn more at www.LoveDareBook.com

ABOUT THE AUTHORS

Stephen Kendrick is a senior associate pastor of preaching at Sherwood Baptist Church in Albany, Georgia, and an accomplished screenwriter and producer. He and his wife have three children.

Alex Kendrick is associate media pastor at Sherwood Baptist Church in Albany, Georgia. He is also an actor, writer, and director whose film credits include Flywheel and Facing the Giants. Alex and his wife have five children.

MOVIE EDITION

Release Date: September 26, 2008
ISBN-13: 978-0-8054-4885-6
Retail Price: \$14.99
Format: Trade paper

LEGACY EDITION

Release Date: January 1, 2009
ISBN-13: 978-0-8054-4865-8
Retail Price: \$19.99
Format: Simulated leather